

# Are You Smarter Than the Least Sophisticated Consumer?

ACA International Convention 2024, Hilton San Diego Bayfront, 1 Park Boulevard, San Diego, CA 92101

07.22.2024 | 2:00-3:00 p.m. (PT)

Event Sponsor: ACA International Convention 2024

The Annual Convention & Expo is ACA's flagship event featuring a fabulous lineup of inspiring keynotes on the main stage, as well as industry innovators, wayfinders, and experts who share valuable tips and insights. Moss & Barnett attorneys Issa K. Moe and Michael S. Poncin will be part of a panel presenting the session, "Are You Smarter Than the Least Sophisticated Consumer?," on July 22, 2024, from 2:00-3:00 p.m. (PT).

Get ready to delve into the intricacies of recent court rulings! In this session, you will have the unique opportunity to scrutinize court decisions from the past year alongside a panel of experts. Engage with real-life case scenarios to evaluate how each decision impacts your business practices. Gain valuable insights into the reasoning behind each decision and take home best practices to mitigate similar claims in the future.

## Learning Objectives:

- Gain a comprehensive understanding of real-life scenarios that have resulted in litigation, enabling participants to recognize potential legal risks within their own business practices.
- Acquire strategies and best practices to proactively mitigate the risk of becoming a defendant in similar litigation, informed by insights derived from analyzed case scenarios.
- Develop the ability to apply lessons learned from reviewed case scenarios to enhance decision-making processes and minimize legal exposure in future business endeavors.

## Attorneys

Issa K. Moe

Michael S. Poncin

## Practice Areas

Financial Services