

Data Privacy: What's It to You?

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Unless you have been the victim of identity theft or have been recently prompted (yet again) to approve Google's or Facebook's newly revised terms of service, you probably spend little time thinking about data privacy. For many, data privacy is a problem for Internet giants (Google or Facebook) or big companies that hold millions or billions of data records (think Sony, TJX, or Global Payments). It is becoming clear, however, that all businesses, regardless of size, face risks associated with data privacy. Failing to adopt appropriate protections can lead not only to significant monetary penalties, but also undermine the trust that serves as the foundation of all commercial interactions.

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Practice Areas

Business Law

