Product Liability

Our product liability group defends the product brands of manufacturers, distributors and retailers across the nation. Our attorneys continually seek the latest advancements in failure analysis, biomechanics, consumer product safety, federal regulations and trade secret protection.

Resources To Combat The American Trial Lawyers Association

Networks of plaintiffs' lawyers use discovery rules and modern technology to bolster their cases against product manufacturers, distributors and sellers. Our attorneys are well-educated in discovery wars and use the firm's considerable technological resources to level the playing field.

Representative Clients

Manufacturers, distributors and retailers of:

- Asbestos
- Automotive components
- Bandsaws
- Bicycles
- Construction equipment
- Consumer products
- Electronics
- Forklifts
- Furniture
- Gym/exercise equipment
- Home appliances
- Industrial equipment
- Material handling equipment
- Medical devices
- Motors
- Pharmaceuticals
- Power boats
- Power hand tools
- Water filters

PROFESSIONALS

Lew R.C. Bricker Managing Partner

Mark P. Broderick Partner

Heather A. Bub Partner

Craig Cappas Partner

Alan L. Farkas Of Counsel

Margaret Firnstein Gebhardt Partner

Christine King-Ries Paralegal

Patrick J. Lubenow Partner

Brandt R. Madsen Partner

Michael McGrory Partner

Danielle L. Young Paralegal

Jeff Young Partner



Product Liability Services

- National trial counsel coordinating attorneys:
 - We have a template for the nationwide coordination of your litigation saving you time and money while preserving the integrity of your product brand.

Trade Secret Protection

- We have the know-how to protect your trade secrets from disclosure during discovery. In the process, we preserve:
 - Your investment of time and money in developing the product
 - Your product's intrinsic value
 - Your competitive advantage in the marketplace

Insurance, Indemnity and Risk Transfer

 We know how to employ vendor endorsements, additional insured provisions, indemnification clauses, contracts, and insurance policies to manage and transfer your risk.

Alternative Dispute Resolution

• Our team of attorneys is often retained as arbitrators by other attorneys to help resolve their disputes.

Insurance Coverage Review

• Our insurance coverage group has one of the deepest benches in the Midwest and works hand-in-hand with the products team.

First Responder Accident Investigation

When a person is injured using your product, our attorneys are immediately
available to appear at the scene to investigate, interview, preserve evidence,
and communicate with OSHA and the media.

Safety Program Review

• We can audit your safety program to ensure it is compliant with governmental and industry regulations and with controlling legal authority.

Mock Trials

 We utilize mock trials to combine the experience and impressions of our whole team and evaluate cases as efficiently and completely as possible.



Consumer Product Safety Act Compliance

• We are experienced architects of CPSA compliance programs.

Experience

Defended a Farm Produce Client in Connection With Salmonella Outbreak

Obtained a Directed Verdict at Trial for a Fortune 500 Company Against Claims of Property Damage

Successfully Prosecuted and Obtained 3-D Product Configuration Trademark Registrations

Defended a Commercial Trailer Manufacturer in a Multimillion Dollar Product Liability Case

Represented a Power Equipment Company Against a Products Liability Claim

Defended an International Feed Distribution Company for a Products Liability Claim

In a Product Liability Trial, The Jury Found No Liability Against Our Client

Proved Successful on Motion to Dismiss for Major Retailer

Successfully Defended a National Sandwich Chain Against Allegations of a Foreign Substance Contained within a Food Product

Acts As Long Standing Outside Global General Counsel to Dental Products Manufacturer

Serves as Chief Legal Advisor to an Integrated Steel Processor and Framing Products Manufacturer

Defended an International Component Part Manufacturer After a Helicopter Crash

Defended a Global Retail Company After a Residential Fire

Assisted Clients With an FDA Investigation and Voluntary Recall of a Food Additive Product

Secured Dismissal From Case Involving Negligence and Strict Products Liability

Secured Voluntary Dismissal in Negligence and Strict Product Liability Case

Manages and Protects the Worldwide Trademark Portfolio of a European Medical Products Manufacturing Company



Firm News

Amundsen Davis Attorneys Included in 2023 Missouri Super Lawyers and Rising Stars Lists

Firm News, November 14, 2023

Mike McGrory Selected to the 2023 Irish Legal 100 Firm News, *Irish Legal 100*, October 2023

92 Amundsen Davis Attorneys Recognized by Best Lawyers ${\bf @}$ in 2024 in America Firm News, August 17, 2023

Subscribe to Amundsen Davis's Litigation Nation Podcast for the latest legal updates!

Firm News, February 10, 2023

Amundsen Davis Attorneys Included in the 2023 Illinois Super Lawyers and Rising Stars List

Firm News, Amundsen Davis, January 23, 2023

Heather Bub Included in the 2022 Missouri Super Lawyers List Firm News, *Amundsen Davis*, November 14, 2022

41 Amundsen Davis Attorneys Recognized by *Best Lawyers in America*© *2023* Firm News, August 18, 2022

Amundsen Davis Promotes Five Attorneys to Partner Firm News, March 14, 2022

Amundsen Davis Attorneys Included in the 2021 Missouri Super Lawyers List *Amundsen Davis*, November 18, 2021

Amundsen Davis Attorneys Included in the 2021 Wisconsin Super Lawyers and Rising Stars List

Amundsen Davis, November 18, 2021

Amundsen Davis Welcomes Construction Attorney Jeff Young to Chicago Office Firm News, July 19, 2021

Amundsen Davis Attorneys Included on the 2020 Wisconsin Super Lawyers and Rising Stars Lists

Amundsen Davis, November 17, 2020

Amundsen Davis Attorneys Included on the 2020 Missouri Super Lawyers and Rising Stars List

Amundsen Davis, November 16, 2020

Amundsen Davis Ranks on Crain's Chicago Business' 2018 Largest Law Firms List *Crain's Chicago Business*, October 25, 2018



Amundsen Davis Ranks on Crain's Chicago Business' Largest Law Firms List *Crain's Chicago Business*, September 15, 2017

Amundsen Davis Promotes Two to Partner March 9, 2017

Amundsen Davis Ranks on Crain's Chicago Business' Chicago Largest Law Firms List

Firm News, Crain's Chicago Business, September 10, 2016

Heather Bub Named Rising Star at the 18th Annual Women's Justice Awards *Missouri Lawyers Media*, April 14, 2016

Amundsen Davis Promotes Two to Partner March 10, 2016

Alerts

Pre-Judgment Interest Law Takes Effect July 1, 2021 Amundsen Davis Alert, June 2, 2021

Events

2024 DRI Product Liability Conference Speaking Engagement, Denver, Colorado, February 7–9, 2024

Sikkellee Saga Continues Speaking Engagement, ABA National Institute on Aviation Litigation 2022, Webcast, June 9, 2022

A New Era: Prejudgment Interest in Illinois Event, Amundsen Davis, Webcast, June 16, 2021

USLAW Network Virtual Worldwide Retreat: 2021 and Beyond USLAW Network, Webcast, September 30, 2020 - October 9, 2020

Drone Law: What You Need to Know Now! New Rules and Legal Best Practices for the Use of Unmanned Aircraft Systems National Business Institute; National Video Webcast, February 12, 2019

Ethics - Noncompliance Can Cost Your Business Illinois Chamber of Commerce, Webinar, May 25, 2016

Published Works

Products Liability Practice 2023 Edition
Publication, *Illinois Institute for Continuing Legal Education*

Reporting Best Practices: Making Your Client Look Good



DRI's The Voice Newsletter, November 14, 2018

