Michael M. Chang

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ASSOCIATE

Overview

As a former plaintiffs' lawyer Mike knows how the other side strategizes. Having previously represented individuals in class actions across the country, he leverages that knowledge today as a defense attorney. As a member of the firm's Class Action Service Group, Mike draws on his experience litigating claims concerning false advertising, products liability, data breaches, and whistleblower suits under state and federal False Claims Acts. He has litigated class actions through class certification; and, in cases arising out of the Illinois Biometric Information Privacy Act (BIPA), he has taken lead on fact discovery and expert discovery, including presenting corporate witnesses and expert witnesses for testimony.

As part of the Cybersecurity & Data Privacy Service Group, Mike counsels clients, in a variety of industries, on certain privacy compliance concerns surrounding the existing and emerging regulations and statutes. He has regularly advised clients on internal policies and implementation of those policies. He has a particular focus on compliance with biometric laws and federal consumer laws.

Mike speaks conversational Korean and is also experienced in sophisticated ediscovery practices. With an undergraduate degree in Management Information Systems, Mike understands how to work with IT and is familiar with issues concerning ESI practices. He also counsels clients on response and legal obligations in the wake of data incidents and how to best approach or strategize an incident to reduce exposure in potential breach litigation.

Experience

Defeated a Motion to Remand and Won Summary Judgment In a Class Action Lawsuit Alleging Apartment Complex was Uninhabitable

Defended a National Medical Device Company in a Consumer Class Action

SERVICES

Biometric Privacy

Business Litigation

Class Action

Cybersecurity & Data Privacy

EDUCATION

University of Illinois College of Law, J.D., 2016, *magna cum laude*

The University of Arizona, B.S., 2012

ADMISSIONS

Illinois

LANGUAGES

Korean



Successfully Defended a Medical Service Provider Against Wisconsin Consumer Act Claims in Wisconsin State Court

Successfully Defended an Illinois Manufacturer Against the Illinois Biometric Information Privacy Act Claims

Developed a Texting Program for an Insurance Company for the Launch of a New Marketing Campaign

Devised Unique Defense to Class Certification in a BIPA Case Based Upon Shifting Mental State

Membership & Involvement

• Member: Illinois State Bar Association

Alerts

BIPA Reform on the Horizon: Illinois Legislature Passes Significant Legislation Eliminating Per-Scan Damages

BIPA's Discretionary Damages in Practice: BNSF Gets Its Shot to Reduce a Historic \$228 Million Judgment

TransUnion Hollows Out Class Members Who Have Not Suffered a Concrete Injury

Published Works

COVID-19 and University Closures - What Institutions Can Expect as Students File Class Actions Against Them

The Defense Research Institution's Commercial Litigation Committee Newsletter, June 2, 2020

Blog Posts

BIPA Reform on the Horizon: Illinois Legislature Passes Significant Legislation Eliminating Per-Scan Damages

Labor & Employment Law Update, May 17, 2024

The Hits Keep Coming: Illinois Supreme Court Finds Claims Accrue Upon Each Scan or Transmission Under BIPA

Labor & Employment Law Update, February 17, 2023

Illinois Supreme Court Confirms a 5-Year Statute of Limitations Applies to All BIPA Claims

Labor & Employment Law Update, February 2, 2023

BIPA Strikes Again: \$228 Million Verdict Awarded in First BIPA Jury Trial

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Labor & Employment Law Update, October 18, 2022

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