

# Emilie Rohde

Milwaukee, WI

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ASSOCIATE

## Overview

Emilie (She/Her) enjoys working with businesses looking to develop and grow long term. It's an honor for her to help clients gain success and see their accomplishments. As a corporate attorney she assists clients with entity formation, internal management and brand development. She also represents businesses in mergers and acquisitions.

Clients appreciate that Emilie learns their scope of business. She knows their terminology, their day to day concerns and she understands their goals. Her clients also appreciate her ability to break down legal jargon so they can understand the bottom line.

## Experience

Drafted Class Descriptions in Preparation for Federal Trademark Registration

Assisted in Preparing a Response to an Office Action Rejecting Trademark Registration for Likelihood of Confusion

Assisted a Popular Local Restaurant in Restructuring to Separate Out Different Streams of Business

Assisted an Entertainment & Recreation Business in the Sale of Their Local Franchise

Assisted in the Asset and Real Estate Sale of a Local Brewery Business

Assisted in the Asset Sale of a Multi-Million Dollar Local Business

## Membership & Involvement

Member: Wisconsin State Bar Association

## SERVICES

Corporate & Securities

Intellectual Property

Mergers & Acquisitions

## EDUCATION

Marquette University Law School, J.D., 2023, *magna cum laude*

St. Norbert College, B.A., 2019  
*magna cum laude*

## ADMISSIONS

Wisconsin

## Firm News

Amundsen Davis Welcomes Emilie Smith to Corporate & Securities Service Group  
Firm News, July 17, 2023

## Alerts

New Bill Proposes Disclosure Requirements for Use of Copyrighted Materials In  
Generative AI Development

Is Further Erosion of Intellectual Property on the Horizon? A Proposed Expansion  
of the Exemption Rule under the Digital Millennium Copyright Act Suggests There  
Is

Can AI Be an Inventor? USPTO Guidance Seeks to Address Questions on AI-  
Assisted Inventions

Sharing Isn't Always Caring! Beware of Posting Copyrighted Material on Social  
Media

## Published Works

The Business Practitioner's Quick Guide to Intellectual Property  
Publication, *Business Law Blog*, April 2, 2024

Pros and Cons of Legal Templates  
Publication, *The Voice of the Greater Rockford Business Community*, March 2024

A Questionable Categorization — Trademark's Struggle to Protect Tribal Cultural  
Property  
Publication, *Marquette Intellectual Property & Innovation Law Review*, Winter 2024

## Blog Posts

Pros and Cons of Online Templates and Examples  
*Corporate News: A Legal Update*, February 6, 2024

Emilie  
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