

# Kevin L. Eismann

Appleton, WI

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## PARTNER

### Overview

Kevin builds comprehensive strategies with his clients that allow them to reach their business goals. As a successful entrepreneur and attorney with a background in engineering, Kevin can offer his clients a unique, multi-point perspective. He focuses his practice on asset protection, business succession planning and corporate law.

Kevin enjoys working with businesses of all sizes. He has an exceptional track record in helping start-ups and small businesses scale their companies and improve efficiencies. Kevin believes in partnering with his clients. He takes the time to truly understand their businesses so he can best advise them on growth and performance strategies.

### Experience

Advised and Crafted Responses for a Wisconsin Based Engineering Firm Who Received Several Different Subpoenas from Outside Litigation

Serves as Acting In-House Counsel for an Industry Leading Global Supplier and Distributor of Automotive Parts and Accessories

Counsels a Global Supplier and Distributor of Automotive Parts and Accessories in Negotiation and Execution of Manufacturing Supply Agreements

Serves as Acting In-House Intellectual Property Counsel for a Leading Supplier and Distributor of Automotive Parts and Accessories

Counseled an Industry Leader in Negotiations and Execution of a Trademark Licensing Agreement

Obtained A Favorable Settlement On Behalf Of A Commercial Client In A Products Liability Claim Prior To Trial

### SERVICES

Corporate & Securities

Employment Advice & Counsel

Mergers & Acquisitions

Outside General Counsel

Real Estate, Zoning & Public Finance

Trusts, Estates & Succession Planning

### EDUCATION

University of Wisconsin – Madison, J.D., *with honors*

University of Wisconsin – Oshkosh, M.B.A.

Exit Planning Institute – Chicago, Certified Exit Planning Advisor

University of Wisconsin – Madison, B.S.

### ADMISSIONS

Wisconsin

Served as Lead Counsel and Investor in a 50 Acre Development in Wisconsin

### Speaking Engagements

Commercial Leases: What Lenders Need to Know  
Speaking Engagement, Appleton, WI, March 28, 2023

EPI Exit Planning Ecosystem Webinar Series: Key Components of an Effective Buy-Sell-Agreement  
Speaking Engagement, EPI Exit Planning Ecosystem Webinar Series, August 25, 2022

Employment Attorneys and Human Resource Leaders - Finding the Right Partner  
Speaking Engagement, May 13, 2022

Labor and Employment Laws and Regulations in 2022  
Event, Seminar; DePere, WI, January 26, 2022

The "Heated" State of M&A (Sell Now!)  
Event, September 22, 2021

The "Heated" State of M&A (Sell Now!)  
Speaking Engagement, Seminar; Appleton, WI, September 22, 2021

Appleton Real Estate Investors Association: Advisor Panel  
Speaking Engagement, June 15, 2021

An Attorney, a CPA and an Insurance Agent walk into an Investor Meeting...  
Speaking Engagement, Appleton REIA, Seminar; Appleton, WI, June 8, 2021

Key Components of an Effective Buy-Sell-Agreement  
Speaking Engagement, Exit Planning Institute, Webcast, May 27, 2021

Mergers & Acquisitions Steps to Success  
Speaking Engagement, Webcast, April 28, 2021

Navigating Mental Health in the Workplace – Avoiding Legal and Practical Pitfalls  
Event, Green Bay, WI, May 7, 2019

Before the Job Offer: Pre-Hire Pitfalls  
Event, Green Bay, WI, February 26, 2019

Do You Discriminate If You Don't Accommodate?  
Event, Green Bay, WI, November 13, 2018

Your Workforce: Trump Administration Employment Law - Year Two  
Event, Green Bay, WI, March 6, 2018

Anatomy of an ERD Hearing  
Event, Green Bay, WI, November 7, 2017

Kevin L.  
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