

Direct Marketing

Illinois Chamber of Commerce, Webinar
April 20, 2016 | 10:30 AM - 11:30 AM

Nobody likes receiving texts or emails from companies trying to promote their brand. Companies don't like facing lawsuits for crossing the line how they are reaching out to consumers. Just in the past year, thousands of businesses have been sued for texting and calling consumers. Erin Walsh leads this seminar, teaching attendees how to avoid direct marketing lawsuit traps.

PROFESSIONALS

Erin A. Walsh
Partner

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