

# The Inevitable Class Action: Preparing for, Defending and Recovering from Potential, Company Calamity

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Be it how you communicate with your clients, provide documents to customers at the time of purchase, try to comply with federal and local regulations, or pay your workers, the potential for class actions is high.

This presentation will look at:

- How to best prepare for the seemingly-unavoidable, class action and how to best defend or attack the class action when it hits
- How to laser-focus your defense and why settling class actions early can sometimes be the best strategy
- How to manage costs when you can't make a class action go away
- How to learn from mistakes and reduce risk of yet another massive wave of litigation

## PROFESSIONALS

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