## What is Generative Al & How Does it Work?

Speaking Engagement Brookfield, WI September 12, 2024 Event Sponsor: ACC-WI

John Pienkos and Tom Pienkos provided a high level overview of Al from the viewpoint of Al technologists during their session, *What is Generative Al & How Does it Work*, at ACC-Wl's Artificial Intelligence Boot Camp.

The program was designed to help in-house counsel understand the issues involved with AI and machine learning and provide best practices for a successful and compliant deployment. In addition to the education and overview, the Boot Camp offered an interactive simulation/case study to better prepare attendees to address these issues, and a practical, take-home guide outlining a framework and providing resources for successfully advising on the use of AI and machine learning in the workplace.

## **PROFESSIONALS**

John T. Pienkos Partner

Thomas J. Pienkos Partner

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