Represented a Direct Marketing Company in a $50 Million Cash-Out Merger and Sale to a Private-Equity Backed Competitor

Amundsen Davis represented a direct marketing company in a $50 million cash-out merger and sale to a private-equity backed competitor that closed in November 2021. Amundsen Davis attorneys provided end-to-end services to this company, including negotiating and drafting the letter of intent, due diligence production and resolution, negotiating and drafting definitive transaction agreements, preparing disclosure documents and conducting a virtual members' meeting, and closing and post-closing matters. Amundsen Davis worked as part of a multi-disciplinary team with the client and the client's investment banker, tax and accounting advisor, and financial advisory firm (which provided a fairness opinion to the company's board).

PROFESSIONALS

Steven K. Sims
Partner

Molly A. Arranz
Partner

Jennifer E. Lacroix
Partner

Kelly Haab-Tallitsch
Partner

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