Law.com Quotes Molly Arranz on Class Action Against *The* New York Times

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A class action lawsuit was filed against *The New York Times* and its sports publication, *The Athletic*, alleging the data collection practices of both publications violate the Federal Video Privacy Protection Act of 1998 and the New York Video Consumer Protection Act.

In the *Law.com* article "New York Times, Athletic Media Hit With Data Privacy Class Action for Allegedly Sharing User Data" by Kat Black, Molly Arranz discusses several factors that could influence the outcome of this case and the effect it may have on data collection protocol going forward.

Molly states, "We're saying to clients: transparency is really what consumers and users of your website are desirous of, and whether there's a legal basis for it or not, that's really the expectation of users ... I think these sorts of cases, while they may not survive on the merits, are really just highlighting for companies to be very careful with what consent they're garnering and what disclosures they're making and what information they're sharing."

You can read the full article on Law.com.

PROFESSIONALS

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