

Combating Negative Publicity: Pitfalls & Best Practices

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Ryan Jacobson recently published an article, "Combating Negative Publicity: Pitfalls & Best Practices," in the most recent issue of *The Illinois Manufacturer*. In the article Ryan discusses how to handle bad press when an employee or customer publicly complains about a company and the Do's and Don'ts to combat negative publicity.

The full article can be read on page 14 in the summer issue of *The Illinois Manufacturer*.

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