

Negotiating a Win for Both Sides

Better Business Magazine
April 2021

Ryan Jacobson's latest article published in *Better Business Magazine* tackles the art of negotiation. In the article, "Negotiating a Win for Both Sides," Ryan gives tips and guidance on how to effectively negotiate.

The full article can be read on page 18 in the Spring Issue of *Better Business Magazine*.

PROFESSIONALS

Ryan B. Jacobson
Partner