

**ABA/FCBA 37th Annual
Representing Your
Local Broadcaster –
PRIME TIME!**

**Sunday, April 8, 2018
Encore Hotel, Las Vegas, NV**

Welcome to the **ABA/FCBA 37th Annual** **Representing Your Local** **Broadcaster – PRIME TIME!**

Join us for a panoramic view of the legal, regulatory, and political landscape facing broadcasters under a new administration, a Republican-controlled Congress, and a deregulatory FCC Chairman.

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PROGRAM SCHEDULE

8:30 a.m. – 9:45 a.m.

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 a.m. – 9:30 a.m.

WOMEN IN COMMUNICATIONS LAW BREAKFAST

9:45 a.m. – 10:00 a.m.

INTRODUCTORY REMARKS

Carolyn Y. Forrest, Chair, ABA Forum on Communications Law, Fox Television Stations, LLC, Atlanta, GA

Kathleen A. Kirby, Program Chair, Wiley Rein LLP, Washington, DC

Joseph Di Scipio, Past President, Federal Communications Bar Association,
Fox Television Stations, LLC, Washington, DC

10:00 a.m. – 11:00 a.m.

PANEL: *Broadcast Engineering With the Stars*

Whether prime time or drive time; live or prerecorded; local, syndicated, or network – how does that programming get from where it originates to our homes, cars, and mobile devices? To best represent your local broadcaster (and avoid hearing “You’re Fired!”), a lawyer should understand how station operations work. Join our expert panel for a nuts-and-bolts look at what they do to keep things humming, and how they rely on counsel for help. They love it when a plan comes together.

Moderator: Henry Gola, Wiley Rein LLP, Washington, DC

Panelists:

David Burke, Vice President, Technology, Raycom Media, Montgomery, AL

Mark Turner, Vice President, Station Operations, Nexstar Broadcasting, Inc., Tampa, FL

Paul Donovan, VP/Engineering Technical Operations, Entercom Communications, Boston, MA



11:00 a.m. – 11:15 a.m.

BREAK

11:15 a.m. – 12:15 p.m.

PANEL: *Overhauling the Regulatory Lineup*

Received an inquiry from the FCC Enforcement Bureau? Don't Have a Cow, Man. Join our expert panelists as they parse the regulations governing local broadcasting, whether media ownership, station recordkeeping and other operational obligations, sponsorship ID, children's programming, political broadcasting and more. All that, and you'll learn from this impressive tribe which of the burdensome broadcast regulations the deregulatory Pai Commission has voted off the island.

Moderator: Bill LeBeau, Holland & Knight LLP, Washington, DC

Panelists:

Rosemary Harold, Chief, Enforcement Bureau, Federal Communications Commission, Washington, DC

Joseph Di Scipio, Fox Television Stations, LLC, Washington, DC

Dawn Sciarrino, Sciarrino & Shubert, Washington, DC

Timothy Nelson, Brooks Pierce, McLendon, Humphrey & Leonard, LLP, Raleigh, NC

12:30 p.m. – 1:00 p.m.

LUNCHEON

1:00 p.m. – 1:45 p.m.

PANEL: *And That's The Way It Is: Media In The Trump Era*

Here it is, your moment of Zen as our expert panel guides you through a variety of issues making headlines over the past year. From net neutrality to broadcast deregulation, get an insider's view of how the independent FCC is operating under the Trump Administration, and what tops the agenda. With the media under attack and sometimes told to stifle, how are journalists faring? And with any number of media mergers pending, how are the FCC, the FTC, and the DOJ looking at competition? It'll be a really big show.

Moderators:

Kathleen A. Kirby, Wiley Rein LLP, Washington, DC

Charles D. Tobin, Ballard Spahr LLP, Washington, DC

Panelists:

Brooke Ericson, Chief of Staff, Press Contact, Legal Advisor, Media, Office of Commissioner Michael O'Rielly, Federal Communications Commission, Washington DC

Dan Shelley, Executive Director, Radio Television Digital News Association, Washington, DC

Jacqueline Policastro, Washington Bureau Chief, Gray Television, Washington, DC

Katie Townsend, Litigation Director, Reporters Committee for Freedom of the Press, Washington, DC

Jack N. Goodman, Law Offices of Jack N. Goodman, Washington, DC



1:45 p.m. – 2:00 p.m.

BREAK

2:00 p.m. – 3:00 p.m.

PANEL: *Coming Attractions: The Repack and ATSC 3.0*

It's going to be legen—wait for it—dary! With the voluntary spectrum auction of television spectrum behind us, broadcasters are readying for the repack and the advent of the NextGen television standard. What do broadcasters need to know about the repack, channel shares, and potential reimbursement dollars for LPTV and FM radio? Will ATSC 3.0 truly be dyn-o-mite, how do broadcasters plan to use it, and what are we learning about the transition of over-the-air television broadcasting to the next-generation standard from the model market test beds? Our panel will focus on how lawyers can help their clients make it work.

Moderator: Christina Burrow, Cooley LLP, Washington, DC

Panelists:

John Hane, President, The Spectrum Consortium, Washington, DC

Joshua Pila, General Counsel, Meredith Local Media, Atlanta, GA

Davina Sashkin, Partner, Fletcher Heald, & Hildreth, PLC, Washington, DC

Dennis Wallace, Managing Partner, Meintel, Sgrignoli, & Wallace, LLC, Waldorf, MD

3:00 p.m. – 4:00 p.m.

PANEL: *Now Ready for Prime Time: Content Distribution in a Multi-Platform World*

No yada yada yada here. Specific, practical advice about the legal questions that arise as broadcasters distribute content on multiple platforms, and how to tackle them. What will it take for our video programming ecosystem to live long and prosper? Our experts will offer their views on the ramifications of providing content in many directions, from retransmission consent, to content distribution rights and limitations, to methods for protecting intellectual property rights, to online privacy issues, and more.

Moderator: Jennifer Tatel, Wilkinson Barker Knauer, LLP, Washington, DC

Panelists:

Amy Tenbrink, EVP & Assoc. General Counsel, Revenue/Business Dev., Univision Communications Inc., Centennial, CO

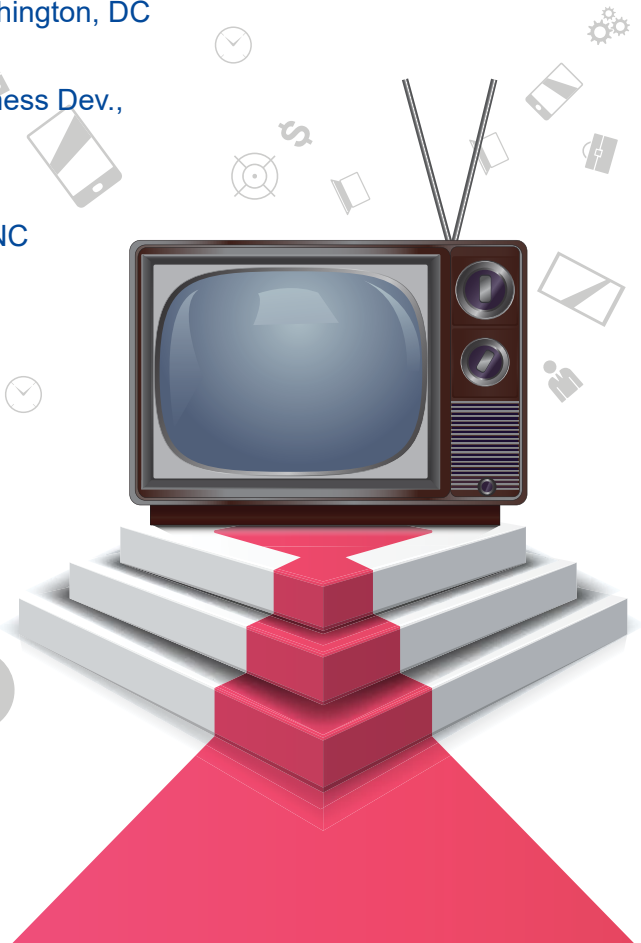
Michael Hill, Covington & Burling LLP, New York, NY

Claire Magee, Corporate Counsel, Raycom Media, Charlotte, NC

Maureen Nagle, Cooley LLP

4:00 p.m. – 5:30 p.m.

RECEPTION



PROGRAM INFORMATION

Discounted program registration is available to all ABA and FCBA members. Registration can be completed online: http://www.americanbar.org/groups/communications_law.html.

HOTEL: The Encore Hotel, 3131 Las Vegas Blvd. South, Las Vegas, NV 89109. For reservations at the discounted NAB Show rate, you must make your reservations through NAB's housing office at <https://attendeemx.expobook.com/Home/Index/366>. Make sure to select ABA Forum as "Attendee Type." **NOTE: AVAILABILITY OF RESERVATIONS FOR SATURDAY ARRIVAL IS EXTREMELY LIMITED.** Please be sure to identify yourself as attending the ABA Forum program.

ADVANCE REGISTRATION: Submit the registration form on page 7 and payment to: ABA, Attn: Service Center, Meeting/Event Registration, CO1804, 321 North Clark Street, Chicago, IL 60654. Or please go to https://www.americanbar.org/groups/communications_law/events_cle/broadcaster1.html

Credit card users may fax registration forms to 312-988-5850. The deadline for receipt of advance registrations is April 6, 2018. After that date, it will be necessary to register on-site. If you plan to register on-site, you must call 312-988-5658 at least 72 hours before the program to confirm that space is still available. Failure to call in advance may result in your not being admitted to a sold-out program.

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PROGRAM INFORMATION

FINANCIAL ASSISTANCE: A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact, bernadette.steele@americanbar.org by March 23, 2018. Qualifying attorneys may receive a 50% reduction in tuition fees.

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DRESS: Business casual attire.

QUESTIONS?

Please call 312-988-5658 or email:

Bernadette.steele@americanbar.org

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https://www.americanbar.org/groups/communications_law/events_cle/broadcaster1.html

2. FAXING YOUR FORM

Attention: Communications Law at 312-988-5850

3. MAILING YOUR FORM

American Bar Association, Attention: Service Center – Meeting/Event Registration,
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