

# **Dollars and Cents:**Economic and Policy Changes in Algae

Algae Biomass Summit October 30, 2017 Salt Lake City, Utah

Martha Marrapese

Partner
202.719.7156

MMarrapese@wileyrein.com



## **Concept to Commercialization**

# CONTINUUM

A continuous sequence in which adjacent elements are not perceptibly different from each other, but the extremes are quite distinct.



# CONTINUUM

- Proof of Concept
- Obtain Intellectual Property Rights



Secure Funding Partners



Select Commercial Application



Establish Regulatory Clearance



Go to Market





#### R&D

NIH Guidelines
EPA TSCA (R&D, TERA, MCAN)
USDA permit for movement
State Laws

Algal Strains

Cultivation

Harvest, Drying Product Recovery

**EPA** CAA, TSCA **DOD, DOT/FAA TTB** – for EtOH, BuOH

**INDUSTRIAL** 

CHEMICALS,

**FUEL** 

FDA AAFCO USDA

FOOD, FEED,

**NUTRITIONAL** 

**PRODUCTS** 

0

D

U

C

T

C

**EPA** TSCA, FIFRA, FDA

**AGROCHEMICALS** 

chemical MANUFACTURING

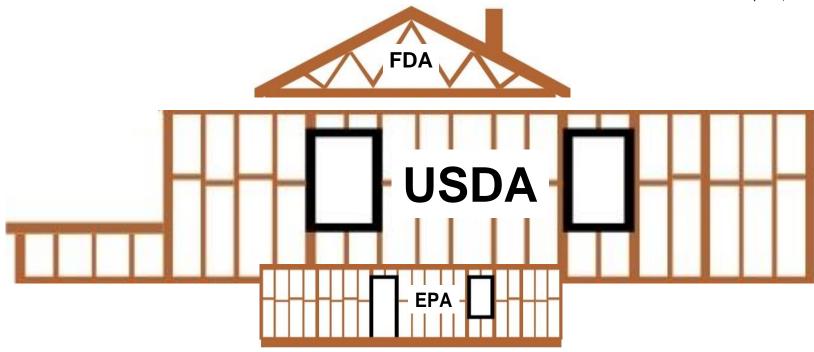
FDA TSGA MGAN GAA FIEDA

EPA TSCA MCAN, CAA, FIFRA
USDA – Plant pests only (FOR NOW)
FDA – GRAS, AAFCO, FAP
NEPA, ESA if federal funding
State Laws

feedstocks, nutrients, air, water, CO<sub>2</sub>

### **Coordinated Framework**

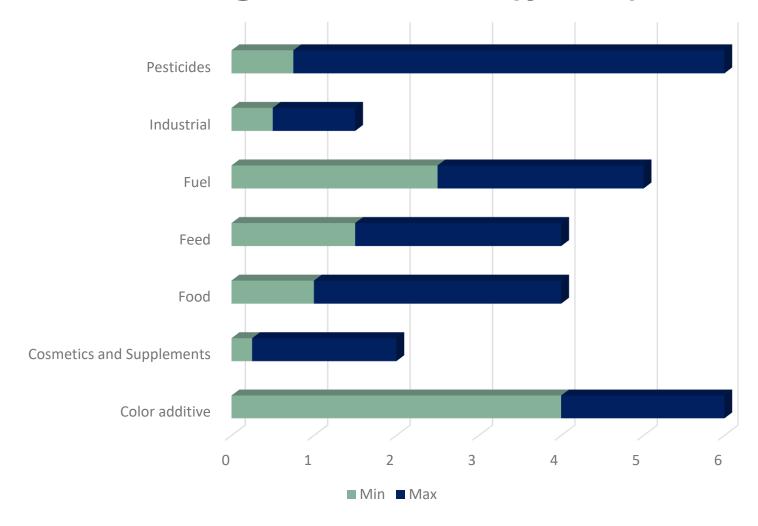




https://www.epa.gov/regulation-biotechnology-under-tsca-and-fifra/update-coordinated-framework-regulation-biotechnology



# **Establishing a Clearance (years)**





### **Dollars and Cents:**

#### **Economic and Policy Changes in Algae**

