

## ▼ Environment & Product Regulation

---

We partner on high-level policy, regulatory, litigation, and enforcement matters for clients ranging from some of the largest publicly held companies in the world to private entities and trade associations engaged in all levels of the supply chain.

**Uniquely positioned to address the most nuanced environmental and consumer product issues facing businesses today, the Environment & Product Regulation Practice is deeply embedded in DC – and all of the agencies that our dynamic clients partner with.**

---

Consumer products are among the most heavily regulated and scrutinized assets in the marketplace, but they are also one of the most revolutionary spaces for innovation on the national and global stage. This is where we thrive.

### **What we do.**

Our multidisciplinary team comprises lawyers, consultants, and regulatory analysts who are ideally suited to assist with legal and business challenges across every single phase of the life cycle of a consumer product, including:

- Product development and premarket approval
- Sourcing, supply chain, and transactional support
- Manufacturing and materials
- Regulation and policy
- Compliance and enforcement
- Labeling
- Marketing and advertising

### **Capabilities**

---

Climate Change  
End-of-Life Product Management  
Endangered Species  
Environmental Compliance and Enforcement  
Environmental Regulation, Litigation, and Counseling  
Extended Producer Responsibility and Recycling  
Hazardous Materials Transportation  
Import and Export  
Manufacturing and Materials Restrictions  
Novel Products and Technologies Regulation  
Occupational Health and Safety  
Pesticides and FIFRA  
Product Distribution and Transactional Support  
Product Safety  
Recalls and Reverse Distribution  
Toxic Substances Control Act (TSCA)

- Safety
- Transportation, import, and export
- Recalls and reverse distribution
- Product stewardship and recycling

We have particular environmental and product experience in a variety of industries, including:

- Batteries
- Chemicals
- Children's products
- Household products
- Emerging technology (including biotechnology-based products and nanoscale materials)
- Packaging
- Pesticides (including antimicrobials and biocides)
- Plastics
- Products powered by small nonroad engines

**Why we are different.**

The practice additionally brings in-depth knowledge to such critical environmental matters as:

- Biotechnology, biofuels, and renewable energy
- Clean Air Act (CAA) and air emissions
- Climate change
- Endangered species
- Energy efficiency and sustainability
- Environmental regulation, litigation, and enforcement
- Occupational health and safety

We are dedicated to helping our clients navigate cross-cutting regulatory issues alongside some of the most powerful federal agencies in DC, as well as providing representation in regulatory and legislative matters at the state level. The agencies we work with include:

- U.S. Environmental Protection Agency (EPA)
- U.S. Department of Agriculture (USDA)
- U.S. Customs and Border Protection (CBP)
- U.S. Consumer Product Safety Commission (CPSC)

- U.S. Department of Transportation (DOT)
- Federal Aviation Administration (FAA)
- U.S. Department of Energy (DOE)
- Federal Energy Regulatory Commission (FERC)
- Federal Trade Commission (FTC)

For timely commentary on environmental and product regulation matters, visit The WELL, the Wiley Environmental Law Line. Our team knows how to get things done in DC and we use this blog to offer guidance on a range of issues in the federal policy space, empowering environmental professionals with the “what” and the “why” behind the most pressing product regulation and compliance topics facing our nation and our planet.

## Key Contacts

---

Tracy Heinzman  
Partner  
theinzman@wiley.law  
202.719.7106