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# Kathleen E. Scott

Partner

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Kat offers counsel to clients across a range of sectors on issues surrounding established and emerging technologies and privacy and cybersecurity issues at the federal and state level. She represents clients before the Federal Communications Commission (FCC), Federal Trade Commission (FTC), and National Institute of Standards and Technology (NIST), among other federal agencies, and has extensive experience advising clients in a variety of regulatory, legislative, compliance, and transactional matters. A certified Information Privacy Technologist (CIPT) and Certified Information Privacy Professional/United States (CIPP/US) through the International Association of Privacy Professionals (IAPP), and a certified Legal Lean Sigma Institute (LLSI) White Belt, Kat uses training to continually improve the value proposition the firm delivers to its clients.

## **Representative Matters**

Emerging Federal and State Privacy Issues: Counsels
companies on a range of privacy issues, including general
Federal Trade Commission (FTC) privacy issues associated with
geolocation and health information; the Children's Online
Privacy Protection Act (COPPA); CAN SPAM; state privacy laws,
including state omnibus privacy laws and state data broker
and biometrics privacy laws; and Customer Proprietary
Network Information (CPNI). Counsels clients on emerging
technology issues involving artificial intelligence (AI), machine
learning, biometrics and facial recognition technology, and
advanced data analytics. Advocates before the FTC, the
National Telecommunications and Information Administration
(NTIA), and the National Institute of Standards and Technology
(NIST) regarding emerging privacy frameworks.



## **Practice Areas**

Telecom, Media & Technology Cyber and Privacy Investigations, Incidents & Enforcement Fintech Privacy, Cyber & Data Governance State Privacy Laws Transactional Support and Due Diligence on Privacy and Cybersecurity

## **Credentials**

#### Education

J.D., *summa cum laude*, American University Washington College of Law; Gillett-Mussey Fellowship, Dean's Merit Scholarship

B.A., with distinction, University of Virginia

#### Law Journals

Vol. 62 Executive Editor, American University Law Review

**Bar and Court Memberships** District of Columbia Bar Maryland Bar

#### Certifications

Certified Information Privacy Technologist (CIPT), The International Association of Privacy Professionals (IAPP) Certified Information Privacy Professional/ United States (CIPP/US), The International Association of Privacy Professionals (IAPP) Legal Lean Sigma Institute (LLSI) White Belt

- TCPA and State Telemarketing Laws: Counsels a broad range of companies including media, telecommunications, technology, and health care companies – on Federal Communications Commission (FCC) implementation of the Telephone Consumer Protection Act (TCPA). Represents companies in enforcement actions and inquiries regarding the TCPA and state telemarketing laws. Offers strategic counsel to clients shaping telephone and texting outreach campaigns to consumers, and advises clients on liability issues related to partnering with vendors and other companies. Assists clients in negotiating settlements of TCPA claims, and assists in defending TCPA litigation. Conducts broad assessments of telephone outreach activity to identify areas for improvement in TCPA compliance.
- *Cybersecurity:* Advocates for clients facing emerging compliance and security obligations in the area of cybersecurity, including expectations for critical infrastructure owners and operators, government contractors, as well as cyber obligations related to Internet of Things (IoT) devices. Drafts comments and assists in crafting advocacy strategies in FCC, FTC, NIST, NTIA, and Consumer Product Safety Commission (CPSC) proceedings. Assists companies in preparing for and responding to cybersecurity incidents and data breaches.
- *Enforcement:* Helps to represent companies in enforcement proceedings before the FCC, FTC, and state regulators.

### **Professional Experience**

- American University Washington College of Law
  - Dean's Fellow, Legal Rhetoric Department (2011-2013)
  - Dean's Fellow, Professor Lewis Grossman (2011-2012)
- Law Clerk, Electronic Privacy Information Center (EPIC), Internet Public Interest Opportunities Program (2011)
- Fund for the Public Interest
  - Regional Director's Administrator (2009-2010)
  - Canvass Director (2007-2009)
- Regional Administrator, Work for Progress (2008)

### Affiliations

- Federal Communications Bar Association (FCBA)
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- Co-Chair, Privacy and Data Security Committee
- Privacy Bar Section Advisory Board, International Association of Privacy Professionals (IAPP) (2024-2025)

## Recognitions

• Included in *The Best Lawyers in America* directory of "Ones to Watch" for Technology Law (2021-2023) and Communications Law (2023)