

EVENT

# The Broadcast Incentive Auction: Balancing Competing Goals in the Spectrum Incentive Auction

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The Federal Communications Commission (FCC) is developing service and auction rules to transition broadcast spectrum to mobile use through a novel incentive auction. The auction must compensate television broadcasters at a level that will encourage them to relinquish substantial amounts of spectrum while ensuring enough auction revenue remains to fund the construction of a nationwide interoperable public safety network. The challenges presented by these competing goals will impact the implementation of service rules for the band and the auction design.

## What You Will Hear

Join this webinar to hear panelists discuss:

- The policy implications of Congressional requirements for the auction.
- The technical and interference issues involved.
- The economic differences between past FCC auctions and the upcoming incentive auction.