

Wiley Rein Hosts NABPAC Discussion on Video and Digital Media Services for PACs

July 13, 2016

Washington, DC—Wiley Rein LLP hosted a roundtable luncheon discussion yesterday on behalf of the National Association of Business Political Action Committees (NABPAC), featuring a panel of independent producers and PAC professionals who addressed the fast-growing sectors of web-based video and digital media services for PACs. The program, “Making Your Point: PAC Videos and Digital Media,” featured Vlad Cartwright, executive vice president of Seventwenty Strategies; Meaghan Killion Joyce, political affairs manager at International Paper; Tony Marsh, chief operating officer of SurgeRED; Sarah Milligan, director of political affairs/ADPAC at the American Dental Association; Ashley O’Connor, managing partner of Strategic Partners & Media; and Erik Rosedahl, vice president for issue advocacy and political action at National Association of Manufacturers. Approximately 80 participants were in attendance at the luncheon.

At the event, Daniel Stanford, manager of political affairs and ABC PAC at Associated Builders and Contractors, was named the 2016 recipient of the George Washington University’s Jan Baran/NABPAC Scholarship for PAC studies. The annual scholarship provides a \$5,000 fund for students who are working or intend to work in the field of PACs or campaign fundraising. Applicants must be enrolled in George Washington University’s PACs and Political Management graduate certificate program; recipients are chosen through a competitive process managed by the university’s faculty and staff.

The only association solely dedicated to PAC and political affairs professionals, NABPAC is a nonprofit, nonpartisan trade association focused on providing educational programming and advocacy for the business political action community. Membership consists of 700

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