

# Video: Artificial Intelligence Use in Political Campaigns

## IN BRIEF: ELECTION LAW & GOVERNMENT ETHICS UNPACKED

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As super PACs, candidates, and nonprofits increasingly turn to AI for more effective campaigning, understanding how to use this technology is crucial. In this 90-second video, Wiley's Andrew Woodson outlines three essential guidelines to ensure your AI strategies are both impactful and compliant with evolving laws.

## Related Professionals

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## Practice Areas

Artificial Intelligence (AI)  
Election Law & Government Ethics