

# Food for Thought and Thoughts on Food: A Discussion on Scaling in Food and Other Industries

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On this episode, Wiley's Amaru Sánchez is joined by Ryan Hawkins from Next Rung Technologies to discuss scaling across multiple industries and sectors and the difficulties startups are facing in the current investment landscape. Ryan describes his recommendations in using a Techno-Economic Analysis (TEA) to analyze their processes and implement improved practices. Following the discussion, Senior Counsel Bob Hibbert and Associate Amaru Sánchez break down the hurdles of scaling the food industry, including both economic challenges and consumer acceptance issues.

## Related Professionals

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## Practice Areas

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Food & Drug