

# The “Wild West” of AI Use In Campaigns

*Political Law Podcast*

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Political Law · The “Wild West” of AI Use In Campaigns

As the tide turns toward another election cycle, the explosion of artificial intelligence (AI) raises alarms in the campaign space. Wiley Election Law partner Caleb Burns moderates a discussion with fellow Election Law partner Andrew Woodson; Privacy, Cyber & Data Governance partners Duane Pozza and Kat Scott; and Intellectual Property partner David Weslow on how best to navigate this new “AI Wild West.” Hear about required disclosures related to chatbots, laws prohibiting deepfakes, clarifications on “fair use” in the copyright world, differences between for-profits and nonprofits in state privacy laws, and even potential upcoming rulemaking from the Federal Election Commission itself.

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## Practice Areas

Artificial Intelligence (AI)

Election Law & Government Ethics

Intellectual Property

Litigation

Privacy, Cyber & Data Governance